



Sponsorship & Exhibition Brochure

19th Annual Biocontrol Industry Meeting

21-23 October 2024

Congress Center Basel, Switzerland



FiBL



Content

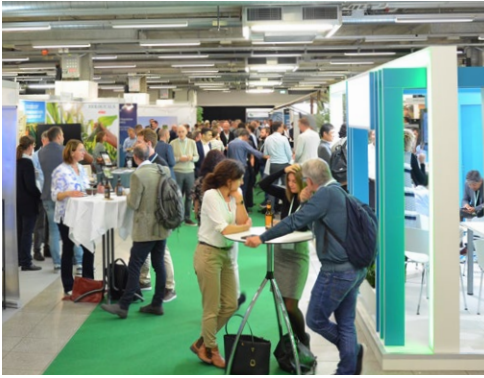
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Despite careful preparation of this brochure, no guarantee can be given for the correctness and accuracy of the information contained herein.

Checklist & Deadlines ABIM 2024

Task (if applicable)	Deadline	Note
<input type="checkbox"/> Book a sponsorship package through the online registration system	From March to August 2024	The link to the online registration system will be sent in this order: existing a) Platinum b) Gold c) Silver d) Bronze e) new sponsors. In case of late booking exhibition booth, private meeting room and onsite branding cannot be guaranteed.
<input type="checkbox"/> Book a booth through the online registration system	31 August 2024	First come, first served (upon availability) Sponsors and existing exhibitors have priority.
<input type="checkbox"/> Book a private meeting room through the online registration system	31 August 2024	First come, first served (upon availability)
<input type="checkbox"/> Book furniture, additional power sockets, screen, banners/posters etc. for your booth through the online shop of the Congress Center Basel	13 September 2024	The link and the login data to the online shop of the Congress Center Basel will be sent with your booth confirmation email.
<input type="checkbox"/> Send graphics for ordered banners / posters for your booth to exhibition@congress.ch	13 September 2024	Dimensions as per online shop of the Congress Center Basel
<input type="checkbox"/> Submit abstract for presentation	May/June 2024	Information will be sent with call for paper through the Newsletter (sign up to get notified)
<input type="checkbox"/> Apply for Bernard Blum Award	June 2024	Download application form once available
<input type="checkbox"/> Register staff and further attendees through the online registration system Register included attendees as per sponsorship package through the online registration system	Early-bird deadline 31 July 2024 From 1 August 2024 the regular conference fee applies and payment will be accepted by credit card only.	IBMA members receive a 10 % discount on the 3-day conference fee when providing their IBMA membership number. The number can be found on the membership certificate or on the membership fee invoice. Please note that only fully paid-up members are entitled to receive a reduced conference fee. If you have any questions or don't have a membership number, please contact administration@ibma-global.org before registering. Differences arising from failure to provide the IBMA membership number will not be refunded.
<input type="checkbox"/> Send high-resolution logo for print to conference@abim.ch	31 August 2024	EPS files preferred

<input type="checkbox"/> Send in your booth design for approval if you are bringing your own booth to conference@abim.ch	31 August 2024	Max. height is 2.5 m
<input type="checkbox"/> Send video/PPT if applicable to conference@abim.ch	30 September 2024	
<input type="checkbox"/> Create sponsor profile in the online conference platform (Attendee Hub)	Available 3 months before the event	Instructions will be sent to sponsors
<input type="checkbox"/> Download app	Available 1 month before the event	
<input type="checkbox"/> Create purchase order and/or vendor if applicable	As soon as invoice is received	The invoice is due within 30 days
<input type="checkbox"/> Payment of booth by bank transfer	Within 30 days	The invoice will be sent by ABIM AG. The payment is due in Swiss Franc (CHF).
<input type="checkbox"/> Send booth material (and organize return shipping for booth material in advance)	14 October 2024	Not earlier than 1 week before the event
<input type="checkbox"/> Coordinate return shipping for booth material	23 October 2024	All papers ready and all packages packed and labelled
<input type="checkbox"/> Complete survey	31 October 2024	Link will be sent through email on the last day of the conference.
<input type="checkbox"/> Payment of furniture, banners/posters for your booth	After the conference	The invoice will be sent by the Congress Center Basel.



ABIM is the best place for the biocontrol industry to discover and unveil new products, discuss market opportunities, present research findings and liaise with fellow professionals.

What to expect at ABIM 2024

- Up to 1800 delegates from over 50 countries
- Exhibition with over 100 exhibitors
- Programme focused on hot topics and innovations in biocontrol
- Poster exhibition and poster session
- Professional Group meetings for IBMA members and workshops
- Bernard Blum Award for the most innovative biocontrol product of the year

Benefits of exhibiting and participating in ABIM 2024

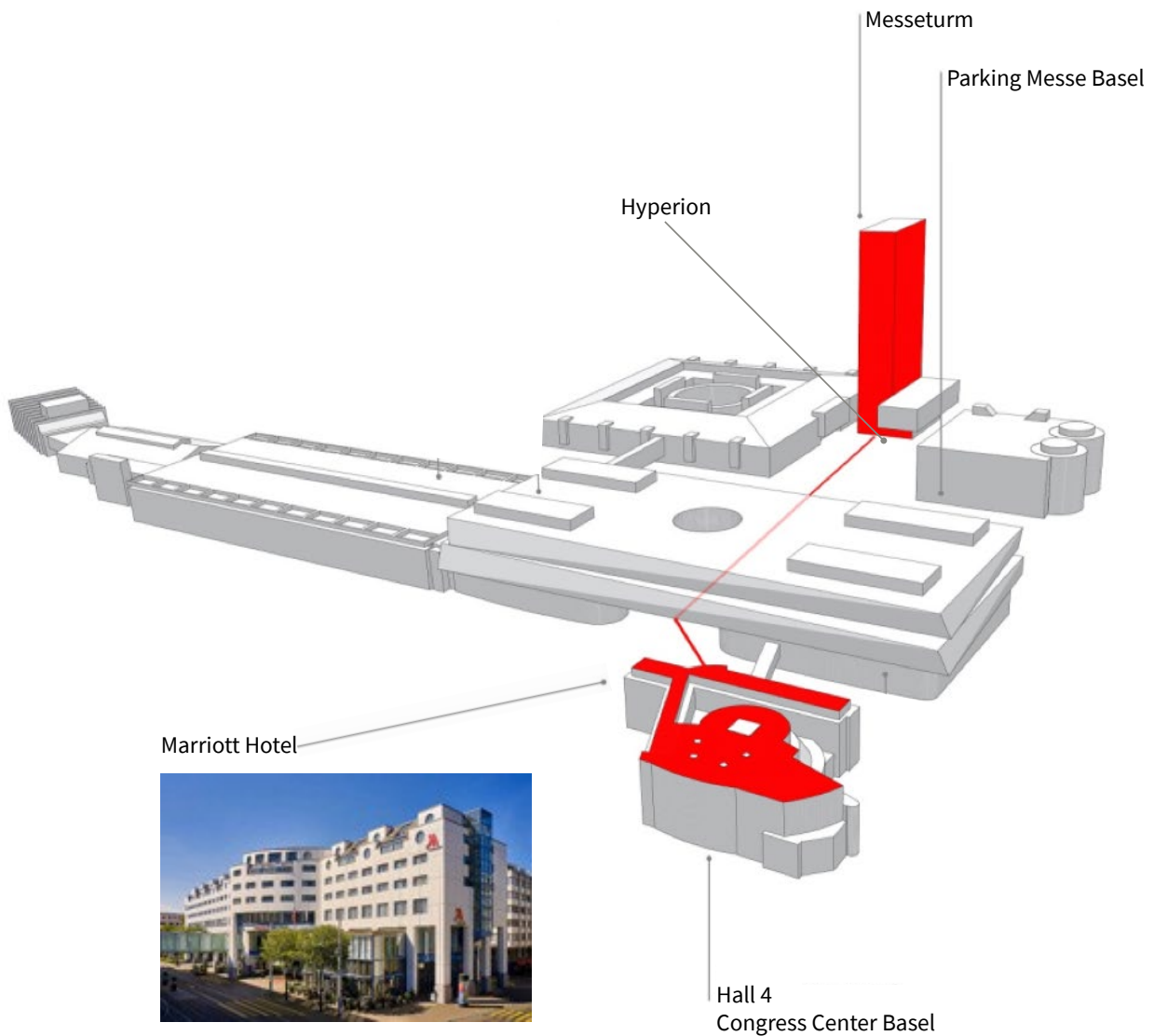
- Get the latest biocontrol policy updates from policy makers
- Network with global stakeholders from industry and beyond
- Connect with industry leaders, influencers and experts

Become a sponsor of ABIM 2024

- Extensive brand exposure both online and onsite
- Promotion of company information materials on the online conference platform (Attendee Hub)
- Priority access in choosing exhibition space

Venue Congress Center Basel

- ABIM takes place in the Congress Center Basel, Messeplatz 21, 4058 Basel, Switzerland.
- Private meeting rooms are located on the 2nd floor of the Messeturm “Hyperion”, Messeplatz 10, 4058 Basel, Switzerland.
- It is a five minute walk from the Congress Center Basel to the Messeturm.
- Further private meeting rooms are located in the adjacent Marriott Hotel, Messeplatz 25, 4058 Basel, Switzerland.
- Parking is available at Riehenstrasse 101, 4058 Basel, Switzerland.



Programme Structure

Monday 21 October 2024	Tuesday 22 October 2024	Wednesday 23 October 2024
7:00 Door open for exhibitors and PG meetings attendees	7:00 Door open	7:00 Door open
8:30-10:00 IBMA Professional Group Meeting*	7:30-8:30 Business breakfast	7:30-8:30 Business breakfast
8:30-10:00 IBMA Professional Group Meeting*	8:30-10:00 Session 1	8:30-10:00 Session 5
10:00-10:30 Coffee break	8:30-10:00 Workshop 1	8:30-10:00 Session 5
10:30-12:00 IBMA Professional Group Meeting*	10:00-10:30 Coffee break	10:00-10:30 Coffee break
10:30-12:00 IBMA Professional Group Meeting*	10:30-12:00 Keynote Panel discussion	10:30-12:00 Session 6
12:00-13:30 Lunch break	12:00-13:30 Lunch break	Closing
14:00-16:00 IBMA Global General Assembly*	Poster session**	12:00-13:30 Lunch break
16:00-16:30 Coffee break	13:30-15:00 Session 2	8:00-17:00 Networking and 1-to-1 meetings
17:00-17:15 Opening	13:30-15:00 Workshop 2	
17:15-18:00 Bernard Blum Award	15:00-15:30 Coffee break	
18:00-19:30 Aperitif	15:30-17:00 Session 3	
	15:30-17:00 Workshop 3	
	17:00-18:00 Session 4	
	18:00-19:30 Aperitif	

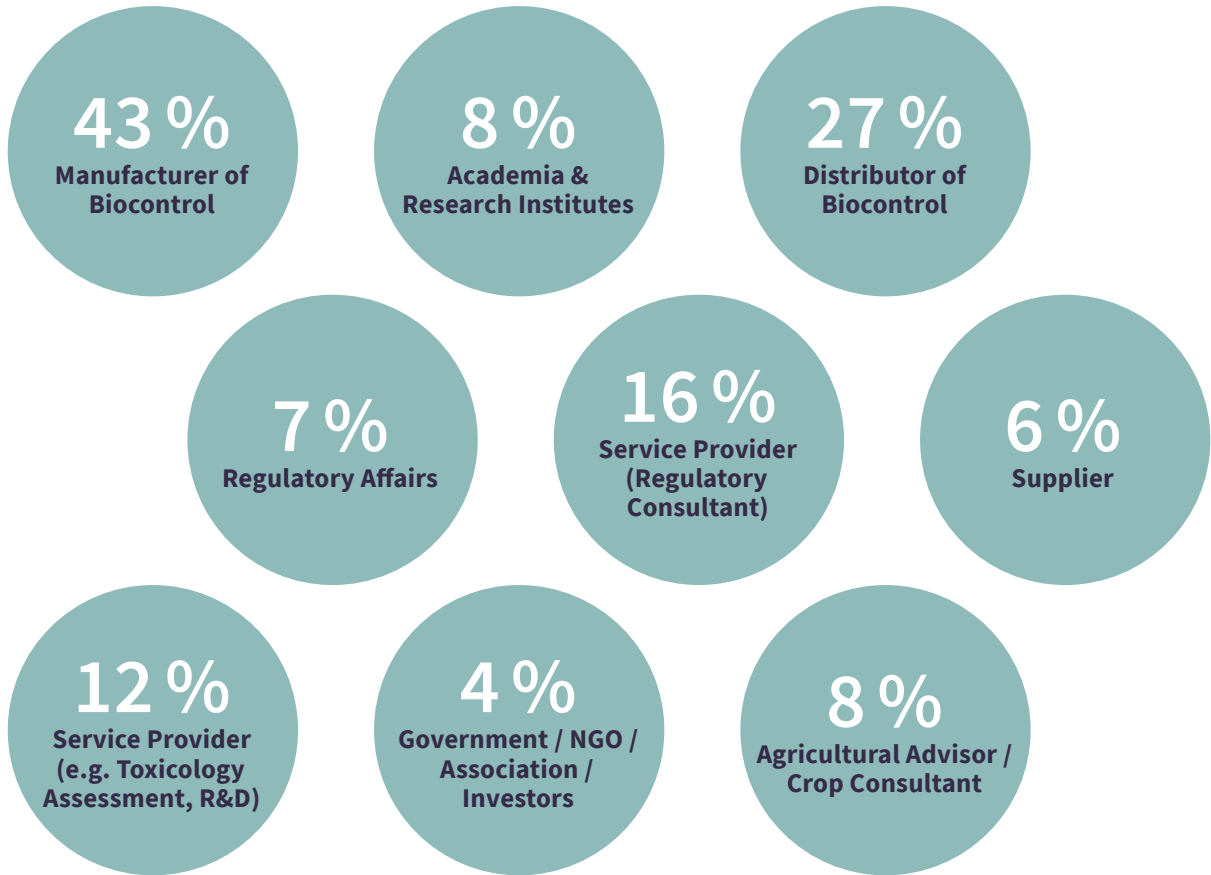
*attendance limited to IBMA members
 **time slot to be defined

Subject to change
 Version: 31 January 2024

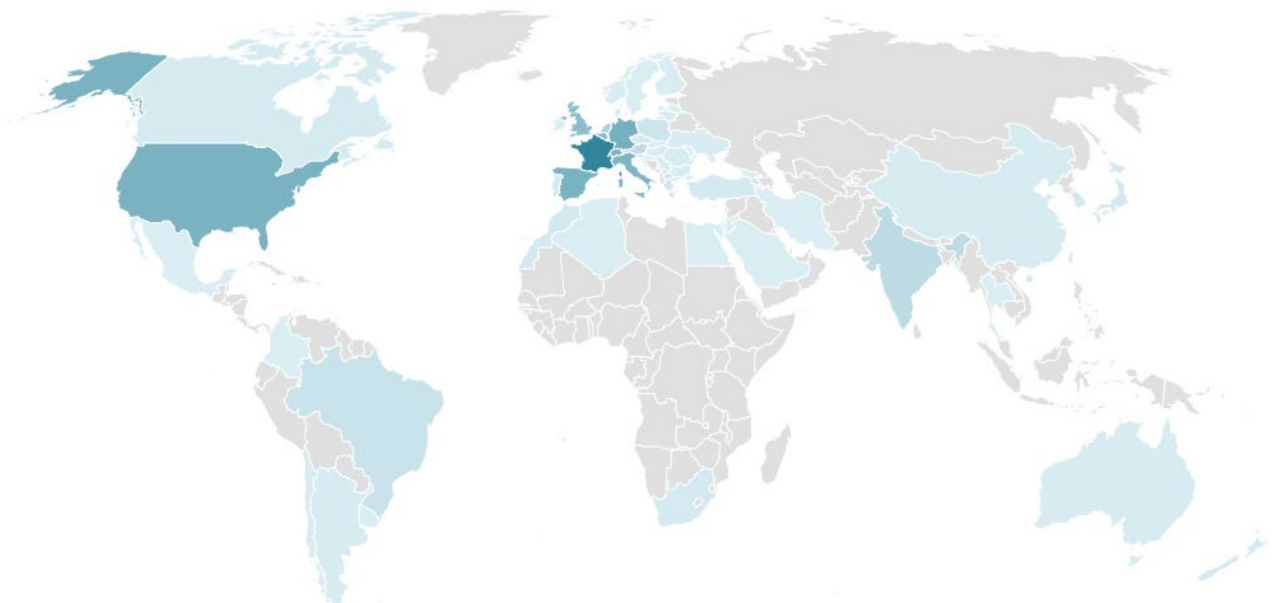
Rooms

Auditorium Montreal 2 nd floor	Osaka/Samarkand 3 rd floor	Singapore 2 nd floor	Foyer 2 nd floor/3 rd floor
Delhi Hall 4.0	Hall 4.0 and Hall 4.1	Hall 4.0	

Attendee Categories & Country Statistics



Attendees from 58 countries



Price List

Conference Fees (all meals included)	CHF
Early bird fee IBMA member until 31 July 2024	562
Early bird fee regular until 31 July 2024	625
Regular fee IBMA member from 1 August 2024	600
Regular fee from 1 August 2024	660
Day pass Monday, 21 October 2024	330
Day pass Tuesday, 22 October 2024	395
Day pass Wednesday, 23 October 2024	300
Sponsorship Packages (see page 10)	
Platinum Sponsor (includes 4 conference passes)	15000
Gold Sponsor (includes 3 conference passes)	9000
Silver Sponsor (includes 2 conference passes)	7000
Bronze Sponsor (includes 1 conference pass)	3500
Exhibition (see page 15)	
4m ² booth (includes 1 conference pass)	2000
6m ² booth (includes 1 conference pass)	3050
9m ² booth (includes 1 conference pass)	3900
12m ² booth (includes 1 conference pass)	4950
18m ² booth (includes 1 conference pass)	7000
21m ² booth (includes 1 conference pass)	8000
Poster Exhibition (see page 23)	
Posterwall	110
Private Meeting Rooms (see page 22)	
Meeting Room Messeturm "Hyperion" (5 min. walking distance to Congress Center)	750 / day
Meeting Room Marriott Hotel (adjacent to Congress Center)	750 / day

All prices in Swiss Franc, excl. 8.1% VAT

Sponsorship Packages

Introduction

The ABIM services may include but may not be limited to an exhibition in the Congress Center Basel, a conference in the auditorium and breakout sessions/workshops and other meeting spaces in physical format. Open spaces are available for ad-hoc meetings, 1-to-1 meetings and poster exhibition in physical format.

Speaking slots are not included in any sponsorship package, as ABIM wishes to maintain transparency, neutrality and integrity when putting together its conference programme.

Private meeting rooms may be provided to Platinum sponsors within the Congress Center or as otherwise provided by ABIM. Exposure with company information is provided on the ABIM website, the online conference platform (Attendee Hub) and app for attendees and interested parties before, during and after ABIM.

Conference passes will be included as per the Sponsorship Package. Please note that all additional attendees or support personnel also need to be registered for the

conference (the fee paid includes all meals). It is not possible to admit unregistered visitors even if they are only attending the exhibition and not the conference.

Online booking of sponsorship packages:

The online booking service will be available from **March 2024** at www.abim.ch/sponsors. All former sponsors of ABIM 2023 will be pre-informed.

Deadline for early-bird registrations for attendees: 31 July 2024

Deadline for logos in EPS format:

Sponsors are asked to submit their logos for high-resolution printing to conference@abim.ch by **31 August 2024**

Deadline for videos in MP4 format:

Platinum and Gold sponsors are asked to submit their videos to conference@abim.ch by **30 September 2024**



Available Packages for Sponsors

Sponsor packages	Platinum	Gold	Silver	Bronze
Personal booking and information service	Priority treatment	Not included		
Private Meeting room	Included	Not included		
Speaking slot	Not included			
Booth	Not included, booths are available at additional cost			
Exhibition	Pre-opening Priority 1 for exhibition space selection	Pre-opening Priority 2 for exhibition space selection	Pre-opening Priority 3 for exhibition space selection	Regular choice of exhibition space selection
Exhibition signage	Platinum Sponsor sign on the exhibition booth	Gold Sponsor sign on the exhibition booth	Silver Sponsor sign on the exhibition booth	Bronze Sponsor sign on the exhibition booth
Included passes without exhibition booth	4 conference passes	3 conference passes	2 conference passes	1 conference pass
Included passes with exhibition booth	5 conference passes	4 conference passes	3 conference passes	2 conference passes
Digital and onsite exposure	See details on following pages			
Price (CHF)	15000	9000	7000	3500

All prices in Swiss Franc excl. 8.1% VAT, except for sponsors outside of Switzerland. In this case reverse charge applies.

Digital Exposure Before, During and After the Conference

Digital media	Platinum	Gold	Silver	Bronze
Website abim.ch exposure	Logo and link to company website			
Online conference platform (Attendee Hub) Launch approx. 3 months before event	Company presentation incl. logo, company description, 10 documents and 4 videos and links to company website and social media pages	Company presentation incl. logo, company description, 5 documents and 3 videos and links to company website and social media pages	Company presentation incl. logo, company description, 3 documents and 2 videos and links to company website and social media pages	Company presentation incl. logo, company description, 1 document and 1 video and links to company website and social media pages
App exposure Launch approx. 1 month before event	Logo and link to company website			
Digital advertising e.g. Newsletter and tagging on social media	Logo included on all material sent out		Not included	
Branded social media banner	Included		Not included	
Marketing kit ABIM logo, signature and banners	Available for download at www.abim.ch/sponsors			
Naming right to special event Logo displayed in the online programme	1 special event (first come first served): business breakfast, lunch, coffee break or aperitif. Upgrade to onsite branding opportunity: See offer on next page	Not available		

Onsite Exposure During the Event

Onsite branding	Platinum	Gold	Silver	Bronze
Revolving entrance door*	Logo on display on two entrances			
Social Media wall*	Logo on display on the social media wall in the Foyer 2 nd floor		Not included	
Screens**	Logo on display at venue entrance, on large Congress Center screens, in the exhibition hall, Foyer and auditorium in the form of a continuous loop presentation.			
Company presentation video clip or PPT**	Company video / PPT played non-stop on screens in catering areas in the form of a continuous loop presentation (max. length 3 min, mp4 format, no sound, subtitles in English)	Company video / PPT played non-stop on screens in catering areas in the form of a continuous loop presentation (max. length 1 min, mp4 format, no sound, subtitles in English)	Company logo on screens in catering areas in the form of a continuous loop presentation	
New offer: Naming right upgrade for aperitif, business breakfast, lunch, coffee break	Branding opportunity in the catering area (exclusive): Showcase your brand and have it associated with one of the catering breaks in the exhibition hall. Branding consists of your logo appearing at the buffet stands where people collect their food or coffee. CHF 5000	Not available		

* Can only be guaranteed if sponsorship package is booked and logo is submitted by 31 August 2024

**Can only be guaranteed if logo, video or PPT is submitted by 30 September 2024

Further Sponsoring Options

Further onsite branding (not limited to exhibitors or sponsors)

New offer: Water fountains	Branding opportunity of the water fountains (not exclusive, max. 3 companies): Have your company provide attendees with refreshment all day long and have your branding associated with the conference water stations. There are multiple water stations throughout the venue positioned in optimal locations in the conference and exhibition area. CHF 5000
New offer: Networking area	Branding opportunity of the networking area (not exclusive, max. 3 companies): Have your branding associated with the well-attended networking area. The branding consists of a branded panel with logos positioned in front of the networking area in the exhibition hall. CHF 5000
New offer: 1-to-1 meeting area	Branding opportunity of the 1-to-1 meeting area (not exclusive, max. 3 companies): Have your branding associated with the much-used 1-to-1 meeting area. The branding consists of a branded table number sign with logos attached on both sides of the tables in the Foyer 2nd and 3rd floor. CHF 5000
New offer: Charging stations	Branding opportunity of the charging stations (not exclusive, max. 3 companies): Have your brand in high visibility at several charging stations. The charging stations include stylish high tables and high chairs with laptop and mobile phone charging facilities. Branding consists of a branded panel with logos positioned in front of the charging stations. CHF 5000

All prices in Swiss Franc excl. 8.1% VAT
Deadline for bookings: 31 August 2024

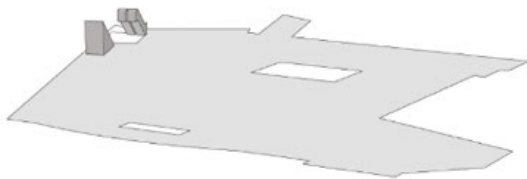
Exhibitor Manual

General Information

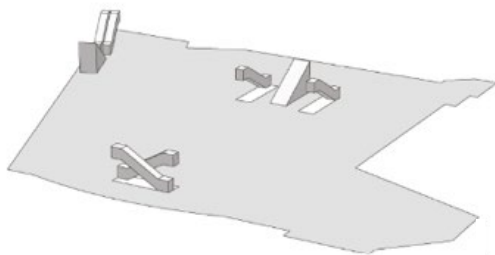
All exhibition spaces will be in Hall 4.0 and 4.1, which are located on the ground and first floor of the Congress Center Basel. The conference will be held in the Montreal auditorium, which is located on the second floor, as are other meeting spaces. The Foyer can also be used for ad-hoc meetings and 1-to-1 meetings.

A single conference pass is included with each exhibition space booked. Please note that all additional exhibitor personnel need to be separately registered for the conference and exhibition (the fee paid includes all meals). It is not possible to admit unregistered visitors even if they are only attending the exhibition and not the conference.

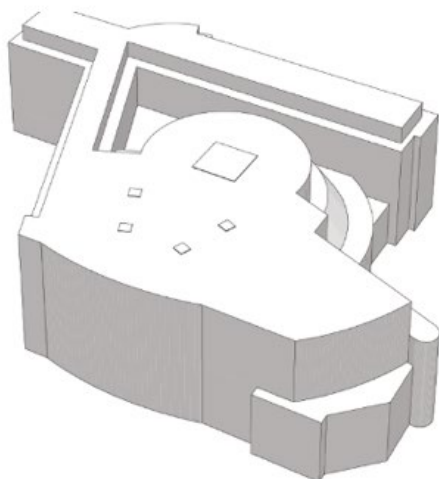
Exhibition Halls



Hall 4.1 (first floor)
Booths 101-189



Hall 4.0 (ground floor)
Booths 001-050



Congress Center Basel
Hall 4

Schedule


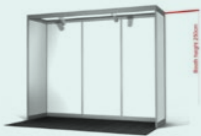



	Sunday 20 October 2024	Monday 21 October 2024	Tuesday 22 October 2024	Wednesday 23 October 2024
7:00 – 8:00		Booth setup for exhibitors	Door open	Door open
7:30 – 8:30			Business breakfast*	Business breakfast*
8:00 – 9:00	Booth setup for exhibitors		Exhibition open	Exhibition open
9:00 – 10:00			Exhibition open	Exhibition open
10:00 – 11:00			Coffee break*	Coffee break*
11:00 – 12:00		Exhibition open	Exhibition open	Exhibition open
12:00 – 13:00		Lunch*	Lunch*	Lunch*
13:00 – 14:00		Exhibition open	Exhibition open	Exhibition open
14:00 – 15:00		Exhibition open	Exhibition open	Dismantling allowed only after the end of lunch
15:00 – 16:00		Coffee break*	Coffee break*	
16:00 – 17:00		Exhibition open	Exhibition open	Dismantling
17:00 – 18:00		Exhibition open	Exhibition open	
18:00 – 19:30	Aperitif*	Aperitif*		

*Served in the catering areas. All timings are subject to change.

Booth Types and Prices

A shell scheme booth will be provided as standard for all exhibition booths. The images below are for illustration purposes only, the number of wall elements may vary depending on the location. Please see the floor plan for more information. All elements will be installed by the booth builder prior to the arrival of the exhibitors.

Images are for illustration purposes only, number of walls may vary. See floor plan.

Modular booth sizes	Dimensions	Included	CHF
4m² Offer for Start-ups 	Length 2 m Width 2 m Height 2.5 m	<ul style="list-style-type: none"> • Wall elements (see floor plan) • 1 Cabinet • 1 High chair • Electricity, 1 socket type 13 (230V, 10A, 2.3kW) • Spot lights • Carpet (grey) • Booth cleaning before opening • 1 Conference pass 	2000
6m² 	Length 3 m Width 2 m Height 2.5 m	<ul style="list-style-type: none"> • Wall elements (see floor plan) • Electricity 1 socket type 13 (230V, 10A, 2.3kW) • Spot lights • Carpet (grey) • Booth cleaning before opening • 1 conference pass 	3050
9m² 	Length 3 m Width 3 m Height 2.5 m	<ul style="list-style-type: none"> • Wall elements (see floor plan) • Electricity (1 socket type 13 (230V, 10A, 2.3kW) • Spot lights • Carpet (grey) • Booth cleaning before opening • 1 conference pass 	3900
12m² 	Length 3 m Width 4 m Height 2.5 m	<ul style="list-style-type: none"> • Wall elements (see floor plan) • Electricity, 1 socket type 13 (230V, 10A, 2.3kW) • Spot lights • Carpet (grey) • Booth cleaning before opening • 1 conference pass 	4950
18m² 	Length 3 m Width 6 m Height 2.5 m	<ul style="list-style-type: none"> • Wall elements (see floor plan) • Electricity, 1 socket type 13 (230V, 10A, 2.3kW) • Spot lights • Carpet (grey) • Booth cleaning before opening • 1 conference pass 	7000
21m²	Length 3 m Width 7 m Height 2.5 m	<ul style="list-style-type: none"> • Wall elements (see floor plan) • Electricity, 1 socket type 13 (230V, 10A, 2.3kW) • Spot lights • Carpet (grey) • Booth cleaning before opening • 1 conference pass 	8000

All prices in Swiss Franc excl. 8.1% VAT

Modular Wall Elements

Dimensions (including profiles):

Width 103 cm

Height 250 cm

Printable area (without profiles):

Width 97 cm

Height 230 cm

Colour of the walls:

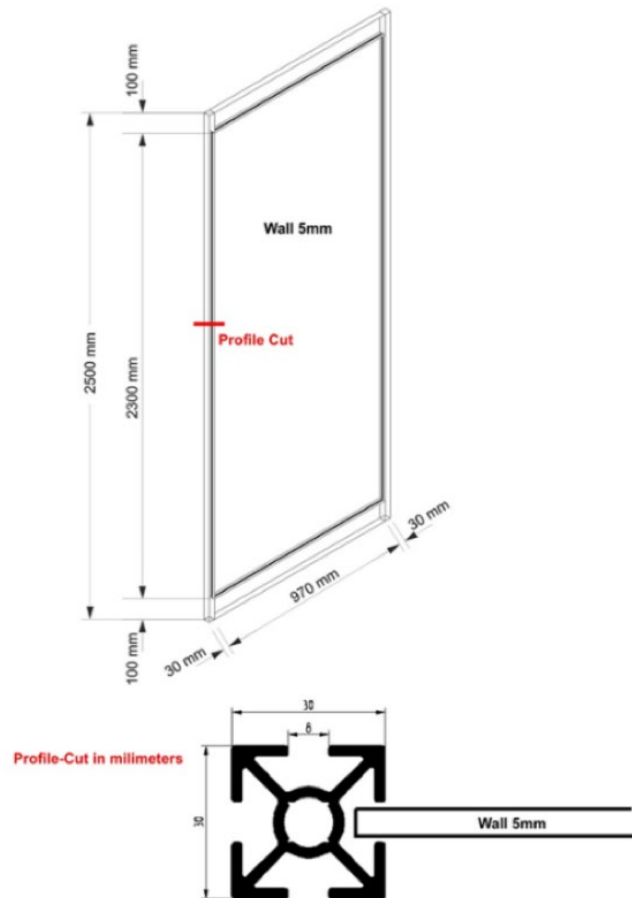
White

Please note:

Do not attach any material to the walls that are likely to leave marks or residues, or damage them in any way. Posters and other items must be fixed by removable means, which do not leave any residue or traces. Please bring removable adhesive or you may get help from the booth builder. Any rubbish must be disposed of. Any cleaning costs incurred will be charged to the exhibitor. ABIM reminds exhibitors that as a “green” industry, our exhibitors should consider the type of display used. We strongly promote the reuse and recycling of display material.

There is the option to order printed banners and posters from the online shop to cover the modular wall elements.

Technical view



Booth Booking

Online booking for exhibition booths through the ABIM registration system	<ul style="list-style-type: none">• Booths can be booked on a first come, first served basis.• Booths cannot be reserved.• All booths that have been booked will no longer be available on the online service.• Priority will be given to sponsors.• Furniture is not included with booth (please see below). <p>ABIM AG will invoice exhibitors after ordering.</p>	<p>The online booking service will be available from April 2024 at www.abim.ch/exhibitors.</p> <p>Deadline to book a booth: 31 August 2024 (upon availability)</p> <p>Contact: conference@abim.ch</p>
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Ordering Furniture

Online shop for additional items through Congress Center Basel	<p>Furniture and display equipment such as chairs, tables, desks, screens, literature displays etc. can be ordered from the online shop managed by the Congress Center Basel.</p> <p>Available items are:</p> <ul style="list-style-type: none">• Furniture (tables, chairs, cabinets, magazine racks)• Printed banners and posters to cover booth walls*• Screens• Booth cleaning• Parking tickets (to be collected at the InfoPoint in the exhibition) <p>The Congress Center Basel will invoice exhibitors after the event.</p>	<p>Link to the online shop and login details for the shop will be shared with the email confirmation for the booth.</p> <p>Deadline to book additional items for the booth: 13 September 2024</p> <p>Deadline to send print data for banners and posters (if ordered): 13 September 2024</p> <p>Contact: exhibition@congress.ch</p>
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*All available banner sizes and prices can be found in the online shop of the Congress Center Basel.

Please do not send any print data before you have placed your order via the online shop.

For files received after 13 September 2024, the timely production of banners and posters can no longer be guaranteed.

The booth builder will produce and print the banners and posters and install them prior to the arrival of the exhibitors.

After the exhibition: There is no storage option. The exhibitor may organise the shipment and the boxes for transport through a delivery company of his choice. If the exhibitor leaves the banners and posters on the walls, the booth builder will dispose them.

Booth Layout Plan

ABIM reserves the right to determine the layout of the exhibition. The final layout depends on the number of booths and their sizes. The organisers cannot guarantee that a company will always be in the same space as in the previous year or a requested space.

Booth Space Allocation

Booths can be booked on a first come, first served basis through the online booking service. All booths that have been booked will no longer be available on the online service. ABIM reserves the right to modify the floor plan after registration has been completed. An exhibitor may not book more than 1 booth.

The subletting or assignment of a portion or the whole of the space by an exhibitor is prohibited. Exhibitors may not permit any other party to exhibit in their space without prior consent from the ABIM Executive Board.

Delivery Prior to the Event

Please send the material Monday to Friday delivery time 8:30-11:30 and 13:30-16:30.

Deliveries are not allowed before **14 October 2024**. Heavy deliveries and pallets must be delivered via delivery zone 4 (opposite Clarahofweg 39). Deliveries will be taken at the Congress Center reception on the second floor.

The Congress Center Basel is not responsible for lost, damaged or undelivered goods. Please make sure that the shipment of your materials is paid for by your company. The Congress Center Basel is not liable for any costs, including deliveries, and will refuse the shipment if costs arise.

Delivery address

Congress Center Basel
MCH Messe Schweiz (Basel) AG
c/o ABIM 2024 / Hall 4.0 or 4.1
Your company / booth number
Messeplatz 21
4058 Basel, Switzerland

Contact person:

Jasna Niederberger
+41 58 206 30 95
exhibition@congress.ch

Copy Shops / Printing

Please note that there is no business center / copy shop onsite.

Maxiprint (www.maxiprint.ch), printer is not in the area, please allow adequate time for delivery. These shops are in proximity of the Congress Center: Discount Print (www.discountprint.ch), Buysite (www.buysite.ch)

Booth Setup Times

Sunday* 20 October 2024 8:00-20:00 and
Monday 21 October 2024 7:00-11:00.

*Driving ban and noise ban

Certain categories of vehicle are subject to the driving ban which applies throughout Switzerland at night (22:00-5:00), on Sundays and on public holidays. Vehicles affected include those towing a trailer and/or with an overall weight above 3.5 t. No noise-producing work may be carried out between 22:00-7:00 and on Sundays. Unloading and loading in the delivery zone is thus not permitted during this time.

Own Booth Construction

For exhibitors who wish to bring their own booth, the same prices apply as for modular booths. Own booth constructions / stand designs must be approved by the exhibition management and may not exceed a height of 2.50 metres. Additional costs may be incurred for booth construction outside the regular setup times. Please send technical plans for approval to conference@abim.ch by 31 August 2024.

Booth Dismantling

Dismantling is only permitted after the end of the lunch break on Wednesday, 25 October 2024, 14:00. Exhibitors must respect the lunch break and must not disturb or create a hazard for visitors by dismantling and removing materials during the lunch break.

Customs (for Export Documents)

The Federal Customs Office is located in Hall 2, 1st floor.

Emergency

Please download the emergency and safety floor plan at www.abim.ch/exhibitors.

Marketing Kit

The ABIM logo, the ABIM signature for emails and different banners for social media channels are available at www.abim.ch/exhibitors.

Sponsors and exhibitors are encouraged to use the marketing kit to promote their participation in the conference. Any misuse is strictly prohibited.



Example

Meeting Facilities

	Description	Price
1-to-1 tables, Foyer, 2nd and 3rd floor	1-to-1 meetings for up to 4 persons can be arranged through the online conference platform (Attendee Hub) and the ABIM app.	Included in the conference fee
Semi-private meeting rooms, Foyer, 2nd floor	The modular rooms for max. 6 persons are available for anyone to use. The rooms cannot be booked in advance, but are available on a first come first served basis. Please do not block them or prevent others from using this facility. Keep your meetings short to ensure others can use the facility.	Included in the conference fee
Private meeting rooms	Private meeting rooms in the adjacent hotel Marriott or in the Messeturm (Hyperion) may be booked through the online registration system.	CHF 750.- / day excl. 8.1% VAT



Marriott Hotel



1-to-1 tables



Semi-private meeting room

Poster Exhibition

Posters are an important part of ABIM and another means of communicating with the biocontrol industry and those that are interested and engaged with our industry. Posters at ABIM are more varied than at some events in that they can take several forms. We encourage relevant posters that are of interest to the biocontrol community. These may be scientific, regulatory or commercial in nature. The scope is almost endless.

- For instance, in a **scientific poster** you may be disclosing a discovery of a new biocontrol active, a new use for an existing product, a new formulation, a combination of biocontrol techniques to robustly control a pest or disease, etc.
- For a **regulatory paper** you may wish to compare and contrast the regulatory approval systems in different regions, describe new evaluation techniques, presentation of data, etc.
- For a **commercial poster** you may be outlining a service or product of benefit to the biocontrol industry, formulation services for the industry, accreditation services, market opportunities, etc.

On **Tuesday, 22 October 2024** there is an attended poster session to enhance the value of the posters and bring them into the discussions of those networking at ABIM. A separate information will be sent to all poster authors.



How to book a poster

Register online and add a poster wall to your registration.
Price: CHF 110 (excl. 8.1% VAT)

No abstract needs to be submitted.
The price does not include printing and delivery.

Location poster exhibition

Congress Center Basel, Hall 4.0

Dimension poster wall

121 cm (width) × 186 cm (height)

Poster dimensions and poster numbers

The posters must have the dimensions of **DIN A0 portrait** 84.1 cm (width) × 118.9 cm (height).

The list of assigned poster boards with numbers will be posted in the poster area. Please hang your poster on the poster board assigned to you.

Fixing posters

Bring your own poster and install it on Monday, 21 October 2024 from 9:00 on the poster wall assigned to you (a list will be available in front of the poster exhibition). The posters will remain on display until the end of the conference.

All poster boards are on loan and must therefore be returned in their original condition. Please use only special, non-marking fixings, adhesives or tape (Tesa Power Strips or similar). We will have to charge the full price per wall for any non-removable marks left on the wall after the event.

After the poster exhibition

If you wish to keep your poster after the event, please remove it at the end of the conference from the poster board and take it with you. Any posters left behind will be disposed of. Hanging posters and displaying flyers outside the poster exhibition area is not permitted.

The PDF of the poster will be uploaded to the ABIM event platform and made available to all participants after the conference for a period of 9 months after the event. Afterwards the pdf will be made available to all interested people via the ABIM website (Archive).

General Terms and Conditions of the Annual Biocontrol Industry Meeting ABIM 2024

1) Applicability

(1) The Annual Biocontrol Industry Meeting ABIM 2024 is organised by ABIM AG ('the organiser'). All services provided in the context of the meeting will be subject to these General Terms and Conditions of ABIM 2024.

The organiser strives to maintain a professional atmosphere for all. To this end, General Terms and Conditions have been established to govern access, attendance, activities etc. in ABIM. By confirming the registration as a sponsor, exhibitor, attendee, speaker, tenant of a meeting room or author of a poster the General Terms and Conditions are binding.

(2) It is imperative that all personnel working for and at the meeting, communication and marketing firms acting on a sponsor's, exhibitor's, attendee's, speaker's, tenant's of a meeting room or author's of a poster behalf are aware of and adhere to the General Terms and Conditions.

(3) The General Terms and Conditions may need to be amended at any time e.g. due to the influence of pandemic guidelines and regulations which are beyond the responsibility and accountability of the organiser.

(4) All matters and questions not specifically covered by these General Terms and Conditions, are subject solely to the arbitration decision of the ABIM AG Executive Board.

2) Entering into the agreement

Once registered online for ABIM 2024, a confirmation will be sent by email, and the agreement will be applied from this moment on.

3) Registration

Attendance, sponsorship packages, booths, meeting rooms and poster walls can be booked online.

Booths can be booked on a first come, first served basis. An exhibitor may not book more than one booth.

Sponsors or exhibitors may not permit any other party to jointly sponsor or exhibit in their allocation without prior consent from the ABIM AG Executive Board. If two companies wish to share sponsorship and exhibition, one company must take responsibility for it and pay for the sponsorship in its entirety. Splitting the payment is not permitted.

ABIM AG reserves the right:

- to modify offerings and services at any time,
- to modify the floor plan at any time,
- to refuse access, for any reason, to any company, product or service,
- to change the programme of the meeting at any time.

4) Advertising

Sponsors, exhibitors, attendees, speakers, tenants of a meeting room or authors of a poster will use the ABIM registered trademark, be it prior to, during or after the conference and exhibition in promoting participation at the meeting. Any misuse is strictly prohibited. Only the use of the marketing kit provided on the ABIM website is permitted.

5) Prices and services

The published prices cover all services provided by the organiser as mentioned in the website, app, programme, contracts and General Terms and Conditions. No compensation will be made for any services not accepted in their entirety.

6) Currency and payments

(1) All prices are in Swiss Franc (CHF) and all fees must be paid in Swiss Franc. If the payment is made in another currency than CHF, the conversion rate and bank charges must be settled in CHF.

(2) Attendees may only pay for registration with a credit card.

(3) Sponsorship and exhibition booths must be paid within 30 days of receipt of the invoice. If the payment has not been received by then, ABIM AG reserves the right to release the sponsorship or cancel the booth. The company will be removed from the website and other ABIM sites and materials.

7) VAT

Under Swiss law, conference tickets fall under the category of "supply". ABIM AG must therefore charge 8.1% VAT on conference fees, even if the attendee is based abroad.

According to Swiss law, foreign as well as Swiss exhibitors are subject to Swiss VAT of 8.1% for all items considered "supply". Exhibition booths fall into the category

“supply”. To comply with Swiss law, ABIM AG therefore has to apply VAT on exhibition booths, even if the company is based abroad. Foreign companies are exempt from VAT on sponsorship packages because this falls into the category of “service”. In contrast, VAT applies for Swiss companies on sponsorship packages.

8) Force majeure

In the event that any part of the Congress Center Basel is destroyed or damaged so as to prevent ABIM from permitting a sponsor or an exhibitor to occupy assigned space or activities during the meeting period (in part or in whole), or in the event that occupation of assigned space or activities during the meeting period (in part or in whole) is prevented by strikes, Acts of God (including epidemic or pandemic), national emergency, or other causes beyond the control of ABIM, sponsors, exhibitors, attendees, speakers, tenants of a meeting room or authors of a poster hereby waive any claim against ABIM AG, its officers, directors, agents, volunteers, vendors, employees and the Congress Center Basel for losses or damage which may arise in consequence of such inability to occupy assigned space or activities.

9) Cancellation

a) Cancellation of the live meeting by the organiser for good reason

If, for good reason, for example war, unrest, natural disaster, fire, strike, lock-out, sabotage by third parties, pandemic, epidemic, other force majeure etc., the conference in 2024 cannot be conducted as planned, the organiser reserves the right to cancel the meeting or to change place, format and/or timing of the meeting.

In case of cancellation of the conference

- up to and including 20 September 2024, all fees paid will be returned to the attendees and unpaid fees are not to be paid.
- after 20 September 2024, any fees or charges that have already been paid will only be refunded in part or full at the sole discretion of the organiser.

The attendees waive any claims against ABIM AG, its officers, directors, agents, volunteers, vendors, employees and the Congress Center Basel for losses or damages, which may arise in consequence of the cancellation of the conference and all meetings in connection with the conference.

b) Cancellation of attendance by the attendee

Cancellations must be made in writing to the conference secretariat, conference@abim.ch by the deadline dates. Cancellations by phone will not be accepted. The attendees may only cancel the attendance if the conference has not already been cancelled before by the organiser. In this case only the cancellation terms of the cancellation

by the organiser apply.

Where cancellation occurs

- up to and including 20 September 2024, an administration fee of 20% of the registration fee will be charged.
- up to and including 4 October 2024, an administration fee of 50% of the registration fee will be charged.
- after 4 October 2024, the registration charges are payable in full and no refund will be given. A replacement person can be sent to the meeting with appropriate written notification to the conference secretariat, conference@abim.ch.

There are no exceptions to the above regulations also in the event of failure to attend, late arrival, visa rejection, illness, noncompliance with health regulations, unattended meetings or early departure.

c) Cancellation of a sponsorship package

A two-week cooling off period exists after the booking of the services. If cancellation occurs outside this cooling off period, the charges for the sponsorship are payable in full and no refund will be issued.

d) Cancellation of a booth

- up to and including 30 August 2024, an administration fee of 20% of the total cost of the booth will be charged to the exhibitor.
- after 30 August 2024, the charges for the booth are payable in full.

e) Cancellation of a meeting room

- up to and including 30 August 2024, an administration fee of 20% of the total cost of the meeting room will be charged.
- after 30 August 2024, the charges for the meeting room are payable in full.

f) Cancellation of a poster wall at the poster exhibition

- up to and including 30 August 2024, an administration fee of 20% of the total cost of the poster wall will be charged.
- after 30 August 2024, the charges for the poster wall are payable in full.

10) Refund policy

Refunds will be processed within 30 days of the conference. Refunds of CHF 30.00 or less will be treated as a contribution and will not be refunded. Refunds due to overpayment or changes to an existing registration will be subject to a CHF 20.00 processing fee. Differences due to registration in the wrong category or differences arising from failure to provide the IBMA membership number will not be refunded.

11) Liability and indemnification

Regardless of the legal reason, the organiser is only liable for financial and material damage arising intentionally or from gross negligence. The organiser accepts no liability for: accidents occurring during the meeting, or en route to or from the meeting venue; theft; or loss of or damage to any items. The organiser cannot be held liable for the cancellation of the meeting.

All sponsors, exhibitors, attendees, speakers, tenants of a meeting room or authors of a poster will be fully responsible for any claims, liabilities, losses, damages, or expenses, including attorney's fees, relating to or arising out of any loss of, injury to, or damage to any person or own property or any other property where such injury, loss or damage is incident to, arises out of or is in any way connected with the attendance at the meeting. The attendee, company or organisation shall protect, indemnify, hold harmless, and defend ABIM AG, its officers, directors, agents, volunteers, vendors, and employees from and against any and all such claims, liabilities, losses, damages, and expenses, including attorneys' fees, provided that the foregoing shall not apply to injury, loss, or damage caused by or resulting from the negligence or wilful misconduct of ABIM AG and/or the Congress Center Basel, their officers, directors, agents, volunteers, vendors or employees.

The tenant of a meeting room shall be liable to the Basel Marriott Hotel or the Messeturm for any damage caused to the rooms assigned to him or to the fixtures and fittings and utensils therein or to the Basel Marriott Hotel or the Messeturm as a whole by any act, omission or negligence of the tenant or of any of the tenant's contractors, employees or guests and shall pay to the Basel Marriott Hotel or the Messeturm on demand such sum as may be necessary to make good or repair such damage.

12) Data protection – Excerpt of the Privacy Policy of the ABIM website

a) Registration service

(1) You can register for ABIM as sponsor, exhibitor, attendee, speaker and book offerings via the online registration service. We use the Cvent platform for the registration service within the meaning of the GDPR, Art. 28 and we have concluded an order processing agreement. For further information on the Cvent platform, please refer to Cvent's privacy policy.

(2) For this purpose, the following data marked as mandatory data must be entered: first name, surname, organisation, mobile phone number, email address, street, postal code, city and country, selected sponsorship, exhibition booth or session/workshop. We need this data to register your online application for the event and to enable your attendance in the conference. The provision of further,

specifically marked data is voluntary and is used in order to optimize the programme content and to be able to use further contact options with you. You are entitled to withdraw your consent to the above paragraph at any time.

(3) The legal basis for this is our legitimate interest in offering you an online application for our event in accordance with Art. 6 Par. 1 S. 1 lit. f GDPR. The data will not be passed on to third parties or used in any other way.

b) Attendee list

As part of the application service, you can voluntarily choose the option to release your data for the purpose of networking. Your details (first name, last name, job title, organisation, country) will be recorded. Your data will be entered in the attendee lists on the basis of your consent; the legal basis is Art. 6 para. 1 sentence 1 lit. a GDPR. Your data will not be used for any other purpose than the compilation of attendee lists. Consent to appear on the list is given separately for each workshop or professional meeting and can be revoked at any time with effect for the future. The attendee list will be made available to registered attendees via the online conference platform (Attendee Hub and app). Registered attendees will be able to contact each other and make appointments. The attendee list will not be distributed in any other form and attendee data will not be shared in any other way. The attendee list cannot be downloaded. The attendee list will not be distributed to the sponsors, exhibitors and other interested persons, companies or organisations.

c) Publishing photos and recordings

(1) An attendee agrees that photos and recordings taken of him/her during the event may be used by the organisers for communication and dissemination purposes. The photos/recordings are intended to be published online, in information material, news releases etc. The decision to give the consent is voluntary and can be withdrawn at any time.

(2) A speaker/presenter and attendee authorises free of charge, the right of representation and reproduction of its image and pdfs of any presentation made by him/her, as part of the ABIM programme of 21-23 October 2024. By agreeing, he/she grants permission to ABIM AG, to store, process and publish photos or recordings taken of him/her during ABIM 2024. The photos and/or recordings are considered as personal data and can be used in both printed and digital form, for the purpose of disseminating information on the Annual Biocontrol Industry Meeting. The photos/recordings and presentation pdfs are intended to be published online, in information material, news releases etc.

These rights are transferred under the following framework:

Dissemination by any current or future means including visual, television, audio and on the internet (websites, social network sites such as LinkedIn, X and sharing such as YouTube). He/she also consents that ABIM AG can publish name and position of the speaker/presenter connected to photos/recordings and presentation pdfs taken of him/her for the dissemination purposes described above.

13) Applicable law and jurisdiction

The provisions of Swiss law shall apply exclusively to all relationships under the agreement. The place of jurisdiction for all claims relating to your order is Laufenburg, Switzerland. The organisers are also entitled to bring legal action under a different jurisdiction. Should any individual provisions be or become ineffective, this will not affect either the effectiveness of the rest of the agreement or these General Terms and Conditions.

All matters and questions not specifically covered by these General Terms and Conditions, are subject solely to the arbitration decision of the ABIM AG Executive Board.

Antitrust Policy and Guidance at Meetings

Antitrust issues explained

While some activities among competitors are both legal and beneficial to the industry, group activities of competitors are inherently suspect under the antitrust laws. Agreements or combinations between or among competitors need not be formal to raise questions under antitrust laws, but may include any kind of understanding, formal or informal, secretive or public, under which each of the participants can reasonably expect that another will follow a particular course of action.

Each of you is responsible to see, that topics, which may give an appearance of an agreement, that would violate the antitrust laws, are not discussed at your meetings. It is the responsibility of each participant in the first instance to avoid raising improper subjects for discussion. This reminder has been prepared to assure that participants in meetings are aware of this obligation.

The DOs and DON'Ts presented below highlight only the most basic antitrust principles. Each participant in a meeting should be thoroughly familiar with his/her responsibilities under the antitrust laws and should consult counsel in all cases involving specific situations, interpretations or advice.

Don't

Do not, in fact or appearance, discuss or exchange information regarding:

- individual company prices, price changes, price differentials, mark-ups, discounts, allowances, credit terms etc., or data that bear on price, e.g. costs,

- production, capacity, inventories, sales etc.
- industry pricing policies, price levels, price changes, differentials etc.
- changes in industry production, capacity or inventories.
- bids on contracts for particular products; procedures for responding to bid invitations.
- plans of individual companies concerning the design, production, distribution or marketing of particular products, including proposed territories or customers.
- matters relating to actual or potential individual customers or suppliers that might have the effect of excluding them from any market or of influencing the business conduct of firms toward such suppliers or customers.

Do not discuss or exchange information regarding the above matters during social gatherings incidental to meetings, even in jest.

Do

- Have an agenda and adhere to the prepared agenda for all meetings.
- Get minutes taken and object if they do not accurately reflect the discussion and actions taken.
- Protest against any discussions or meeting activities, which appear to violate the antitrust laws; disassociate yourself from any such discussions or activities and leave any meeting in which they continue.
- Refer to appropriate legislation such as EU legislation.

Code of conduct

Exhibitors will agree to act in a responsible manner whilst exhibiting at ABIM. They shall make claims that are "based on good science" and are not misleading in any way. The authorisation or approval status of products or ingredients/agents, when claimed, should be accurate and should be supported by appropriate documentation if asked. As the exhibition is about biocontrol, the display should be relevant to an audience interested in biocontrol. Exhibitors should avoid direct comparisons with competitors without reference to reputable scientific studies. Exhibitors agree to act in a responsible manner at the booth and not prevent or hinder other exhibitors from promoting their products. Display products should ideally be dummy packs. Bringing dangerous and/or toxic substances to the booth is prohibited. Exhibitors agree to amend or remove elements of their display that are deemed to be in conflict with the code of conduct by the ABIM AG Executive Board and the general regulations of the Congress Center Basel, the arbitrators of this policy.

Frequently Asked Questions

Please visit the dedicated and regularly updated exhibitor page on the ABIM website:
www.abim.ch/exhibitors/frequently-asked-questions

Contact

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